

REP HEADLINE# 6268527 TRF# 326632 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 12.11
CHANGES ** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE REP.# OFF.# 18 SALESMAN #
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6268527 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC 10/12 EST#2953 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT12/12 OCT18/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 12.11

REP: TO JEN
FR LINDSEY FOR CHERYL
M3 OK
TTLS \$31,750
PLEASE CONFIRM, THANKS!

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		700P-730P	30		\$675.00	10/13	10/13	0		SAT	0
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 AGENCY EST# = 2953												
PROGRAM : BETTIS ORD COM1: PRG CHG- BETTIS ORD COM2: SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR OCT13 ON LINE-9 FOR 1 SPOT/WK CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT13												

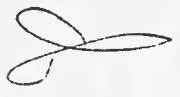
Moved to the 6187647

REP: TEL# 215-564-1206 FAX# 215 564 1103
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 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
 M3 OK'D BUY#27 MISSED: SAT/700P-730P OCT13 30S \$675.00 (OCT16/12)
 OFFER: NONE
 CMT: CREDIT. CHERYL WILL HANDLE

OCT/12 31750.00 CONTRACT TOTAL 31750.00
 TOTAL SPOTS 26



MARKET TOTALS \$129,700 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6268527 TRF# 326632 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT16/12 12.23 *** WPXI-TV ***

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CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 12.23

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M3 UNRESL BUY#27 MISSED: SAT/700P-730P OCT13
OFFER: NONE
CMT: CREDIT. CHERYL WILL HANDLE

30S \$675.00 (OCT16/12)

CONTRACT TOTAL 32425.00
TOTAL SPOTS 27

Preempt Report - Detailed

Monday, October 15, 2012 5:07:15 pm

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	W	T	F	S	S	Station	M	Line Comment	Contract Start/End Dat	Headline #
326632.9.0.1	Marked as Did not Air	Open	10/15/12 12:17pr	10/13/12	\$675.00	7:00:04p - Jerome Bettis 7	:30	1							WPXI		BETTIS 7-730P/9	10/12/12-10/18/12	06268527
Totals for: National Republican Congressi																Preempt Count:	1		
Totals for: 326632																Preempt Count:	1		

Close + add credit

M3